

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Karl Robert Pfleger et al.	Art Unit	: 2165
Serial No.	: 10/802,958	Examiner	: Christyann R. Pulliam
Filed	: March 17, 2004	Conf. No.	: 4198
Title	: METHODS AND SYSTEMS FOR IMPROVING A SEARCH RANKING USING POPULATION INFORMATION		

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

AMENDMENT IN LIGHT OF DECISION ON APPEAL OF JUNE 16, 2010

Please amend the above-identified application as follows: